

Celebrate National Women in Sports Month ~~Day~~ with Girls in the Game.

Participate in the First Annual Jeans Day Program Benefiting Girls in the Game.

February 3, 2010 is National Women in Sports Day. Your company can join the celebration all month long and help support opportunities for girls in your community to experience the benefits associated with sports, fitness and healthy lifestyles.



Your Impact

\$10,000 opens the door for 25 girls to experience healthy lifestyle programming for an entire school year.

\$1,000 provides 10 Varsity Squad teens with college scholarships for leading sports, health education and leadership workshops for younger girls.

\$100 provides two campers with a t-shirt, water bottle, goggles, and healthy snacks for the summer.



* See the back for more information regarding benefits

How Your Company Can Participate:

- In February, choose to participate in one, two, three, four, or even five Fridays.
- Encourage employees to wear jeans for a good cause—Girls in the Game!
- Employees donate \$5 per day to participate and proceeds go to Girls in the Game.

Why Participate?

- Create a sense of teamwork among employees by connecting to the community.
- Participating companies will be recognized on the Girls in the Game website and receive promotional benefits at summer camp.
- Does your company match donations? Match Jeans Day contributions to double your impact.
- Your company will help girls grow up confident, healthy and strong.

To participate, contact Jenika Faes,
Marketing Specialist at 312.633.GAME (4263)
or jfaes@girlsinthegame.org.
www.girlsinthegame.org





Participation Details

How it Works? Your company selects a date(s) in February 2010, to encourage employees to wear jeans* to work in exchange for an individual donation of \$5 or more to Girls in the Game.

*If your company already has a relaxed dress code, encourage employees to promote their favorite sports team or wear sneakers.

Want to GO BIG? Some companies choose to host a series of jeans days (i.e. five consecutive Fridays in February), or your company could match the money the employees raise.

Company Rewards? As a facilitator, you can help Girls in the Game and your company at the same time. By participating, your company will be highlighted on the Girls in the Game website for one month and through social networks (Twitter, Facebook and Flickr). Our social networks are followed by 3,000+ fans. **The company that raises the most money for Girls in the Game will be rewarded with the benefits that are equivalent to sponsoring a day of our Sports and Leadership Summer Camp at the Exclusive Level.** All participating companies will also be recognized for their contributions in the 2009-10 Annual Report.

Want to sign up? Call or email Jenika Faes, Girls in the Game Marketing and Communications Specialist at 312.633.GAME (4263), ext. 224 or jfaes@girlsinthegame.org. Fill out the donor form and report the amount raised and number of participating employees by February 31, 2010. Checks should be made payable to Girls in the Game. Please submit all donations by March 12, 2010.

Send to: Girls in the Game – Union Park Fieldhouse, 1501 W. Randolph St., Chicago, IL 60607, Attn: Jenika Faes. Thank you for helping girls grow up safe, healthy and strong.

Girls in the Game[®]

www.girlsinthegame.org

